



**In cooperation with:**  
Megatrend University, Serbia  
University North, Croatia  
Faculty of Management University of Warsaw, Poland  
Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat, Morocco

## First Call

We are announcing the First Call for the  
**41st International Scientific Conference on Economic and Social Development –**  
**23-24 May, 2019 – Belgrade, Serbia**

### TOPICS

#### **I. Globalization and Challenges of the Modern World**

Contemporary Economy and Globalization  
The Economic Impact on Social Development and Democracy  
Regional Development  
National Economies Between Liberalization and Intervention  
International and Local Capital Markets  
Education and Knowledge Management  
Towards Modern Welfare Economics  
Modern Tendencies in Economy and Management of Tourism

#### **II. Enterprise in Turbulent Environment**

Building a Resilient Organization  
The Economics of Modern Enterprise  
Planning or Predicting: Concepts and Models  
Corporate Governance  
Manufacturing: Strategy, Technology, and Organization  
Human Capital Management  
Marketing Perspective  
The Legal Environment of Business  
Business Continuity  
ICT Support to Business Activities  
Corporate Finance  
Accounting and Auditing

#### **III. Entrepreneurship Caught Between Creativity and Bureaucracy**

The Role of SMEs in National Economies  
SMEs in Global Value Chains  
Education for Creativity

## FEES

### THE CONFERENCE FEE:

Participant (attending / paper presenting author): **450 EUR**  
Presentation without publishing: **350 EUR**  
Accompanying co-author: **250 EUR**  
Attending (without paper): **300 EUR**  
Publishing only (without attending / presentation): **300 EUR**

### DISCOUNTED FEE:

Early registration: **400 EUR**  
2nd paper registration (publishing only): **250 EUR**

Attending fee includes admission to all sessions, conference kit (including the Scientific Book of Proceedings on CD), admission to the lunch or/and dinner, plus all coffee breaks, according to the conference program. VAT is included in all prices.

## PAYMENT

Bank Institution: Zagrebacka banka d.d.  
Bank/Branch Institution Address: Kapucinski trg 5, Varazdin, Croatia  
S.W.I.F.T. (BIC): ZBAHR2X  
Acc. Holder Name: VADEA d.o.o.  
Acc Holder Address: Mihanoviceva 4, 42000 Varazdin, Croatia  
IBAN: HR7223600001101745832  
Purpose: 'Participant's Name – Belgrade'

## DEADLINES

Submission of abstracts for review: **March 20, 2019**  
Notification of abstract acceptance: **March 25, 2019**  
Submission of complete/full papers for the proceedings: **April 20, 2019**  
Notification of full paper acceptance: **April 25, 2019**  
Early registration: **May 5, 2019**  
Final registration: **May 15, 2019**  
Conceiving and finalizing the esd-Conference program: **May 18, 2019**  
ESD Conference sessions: **May 23-24, 2019**

## VENUE

**Megatrend University - Bulevar maršala Tolbuhina 8, 11070 Novi Beograd, Serbia**

Register and find out more about our **Indexation, Venues**, etc. at the links below:

esd Conference website  
[www.esd-conference.com](http://www.esd-conference.com)

esd Conference contact  
[dcingula@esd-conference.com](mailto:dcingula@esd-conference.com)



**International Scientific Conference  
Economic and Social Development**

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